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### **Spinballs is Now Fun in Motion Toys**

**Ft. Lauderdale, FL:** Spinballs, LLC has announced it will now be doing business as Fun in Motion Toys on the heels of its newest product launch, mozi. Under its new name, the company is dedicated to releasing additional products with the theme of *Fun in Motion*.

Founded in 2010 and introduced to brick and mortar stores in 2015, the company began with its flagship item, the award-winning Spinballs LED Poi. After much success in the independent and specialty toy market, in 2017, the company decided to release a second item called, mozi - a mesmerizing spring toy - which sparked the name change.

President and Co-founder Kevin Daniels says, “This change reflects our dedication to toys that get people of all ages moving and grooving, while evolving from a single toy in our product line. It expands our vision and commitment to bringing fun, unique, quality toys to a broader audience across the United States and around the world.”

Fun in Motion Toys’ products can be found in over 600 independent and speciality toy stores and growing nationwide, as well as on their website, funinmotiontoys.com.

Visit [www.funinmotiontoys.com](http://www.funinmotiontoys.com) for more information on the company and its products. For media inquiries, contact Jordan Sullivan at 910-398-0663.

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