

The U.S. Toy Company Adds Two Industry Veterans

Jeff Bunkowske, Director of Business Development
Christina Clayton, National Sales Manager for Specialty

March 11, 2020

Grandview, MO Since 1953, a third-generation family-owned manufacturer and distributor of over 1,900 kid-favorite products that delivers retailers 65% to 75% profit margins, fast turns and high sales per square foot - has added two new toy industry veterans to its sales management team.

Jeff Bunkowske, the new Director of Business Development, is an accomplished sales and toy veteran. Jeff joins the company after 18 years at Toysmith. He held a series of progressively more responsible positions including - Director of Sales, Nationals Sales Manager and Regional Sales Manager. He will help guide the sales efforts, including further growing the company's world-wide distribution across broad and diversified specialty retailers. Additionally, Jeff will help identify acquisitions and exclusive distribution partnerships that will be part of the fast-growing U.S. Toy family of products.

Christina Clayton, the new National Sales Manager for Specialty, is also an accomplished sales and toy veteran. Christina was a Regional Sales Manager at Toysmith for 22 years. Using her market expertise and ability to build strong customer relationships – she has a proven long track record of driving growth in all the specialty channels - including toy, gift, hobby, museums, zoos, aquariums, national parks, attractions and theme parks. Additionally, Christina is one of the most trusted sales managers in the industry. She has earned the respect of her customers and reps because of her integrity, industry and product knowledge, and customer service.

Additionally, Jeff and Christina will help provide the product team strategic category line direction – including early learning playthings, outdoor & active products, imaginative play, building & construction, trendy & retro novelty items, impulse & cash wrap toys and party favors.

“Jeff and Christina are well-known and talented sales managers and we are extremely fortunate to now have them on our sales management team during the company's exciting time of high-growth,” stated Bill and Doug Bordegon at the U.S. Toy Company. “They join the experienced long-term successful sales team of Jack Rollin - Director of Sales, Rob Forbes - Promotional Sales Manager, and Dalia Swanson - International Sales Manager.”

About U.S. Toy Company

U.S. Toy has been family owned and operated with pride since 1953. For us, serving the customer with integrity is more than just a profitable business practice...it's a Family Value. We are celebrating our 67th year of taking care of our customers, providing safe and quality products – these are the family principles that are passed generation-to-generation. Our both fun and educational products are sold around the world to specialty toy retailers, museums, zoos, aquariums, national parks, gift stores, craft, hobby, attractions, and theme parks. We offer a broad selection of over 1,900 kid-favorite products in attractive packaging and displays – delivering retailers 65% to 75% profit margins, fast turns and high sales per square foot.

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