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CIRCUIT SCRIBE DRAWS A COVETED SPOT AS TIA'S TOY OF THE YEAR FINALIST IN ACTIVITY TOY CATEGORY

The Silver Lining: If Maker Kit Wins It There, Kids Will Make It Everywhere!

Austin, TX (November 21, 2016) – The Toy Industry Association (TIA), representing all businesses involved in creating and producing toys, has penned Circuit Scribe as a 2017 Toy Of The Year (TOTY) Finalist. **Circuit Scribe's Maker Kit (\$79.99)** wowed TIA judges, who don't impress easily. The best-selling kit allows kids to draw then tinker with circuitry, earning a Finalist slot in the Activity Toy Of The Year category.

Finalists in the Activity category can be arts and crafts; construction and other indoor toys that inspire creative play through various forms of activity. As Circuit Scribe describes on its homepage, circuitscribe.com, "let your creativity merge with science as you build exciting circuits using our Circuit Scribe conductive ink pen, sweet magnetic modules, and plain old printer paper. By placing the paper over a steel sheet, included in every kit, your paper becomes the base for blinking lights, beeping buzzers, and whirling motors."



The Maker Kit is the gold standard to appreciate the magic of electronics. Youngsters who experiment with the Maker Kit can know first-hand the thrill of making an LED light go on and off with the touch of a finger and a few lines of circuitry! This kit allows newbies and experienced tinkerers to explore all the concepts of Circuit Scribe's Basic Kit while building a solid understanding of inputs, outputs and signal processing in their just-drawn silver inked circuits.

Circuit Scribe has included just about everything in this best-selling kit. Kids will manipulate eleven modules, a 9V Battery and other accessories to take their circuit sketches to the next level. Youngsters will get hands-on practice with inputs, outputs and signal processing in their circuits. Additional topics might be light sensing, timed circuits, piezoelectric materials and more!

TOTY winners will be announced in New York City on February 17, 2017 as the 114th American International Toy Fair gets underway.

ABOUT CIRCUIT SCRIBE

Based in Austin, Texas, Circuit Scribe creates educational electronic design kits for all ages. The company's centerpiece is the remarkable rollerball pen filled with non-toxic conductive silver ink. From the kitchen table to the classroom desk, Circuit Scribe entices students to learn about circuit design and electronics in a simple and fun way – on paper. Browse or buy at www.CircuitScribe.com.