For Immediate Release

Lekotek Releases Its First

AblePlay™ Toy Guide for Children of All Abilities

Chicago, IL. (Dec. 8, 2016) — Experts in helping children with disabilities learn key life skills through therapeutic play, Lekotek has just released its first AblePlay™ Toy Guide. The guide is a unique resource that evaluates a variety of toys and explains how each can help develop important skills that all children—but particularly those with disabilities—need in order to grow and learn.

Just in time for holiday shopping, the guide, which includes information on more than 50 toys, is free and currently available online at www.Lekotek.org. Every toy in the guide is accessible and appropriate for all children. While the guide is being launched during the holiday season, it is designed as a reference that can be used throughout the year.

“This is the guide for parents, grandparents, professionals, or anyone seeking to purchase toys for children of all abilities,” said Kathryn Lavin, Executive Director, Lekotek. “The guide features AblePlay™ approved products as well as AblePlay™ Play Ideas so that the benefits of play are maximized. As a parent of a child with special needs, I believe that this guide supports any family’s desire to play together with much joy and laughter.”

A key to Lekotek’s success is its emphasis on bringing the whole family together to enjoy the many benefits of play. This new guide will help make that all-important family time even more fun by showcasing toys that will appeal to all ages and all abilities.

For more information about Lekotek or to access the AblePlay™ Toy Guide, go to www.Lekotek.org.

About Lekotek
The National Lekotek Center is a nonprofit organization dedicated to promoting play for children of all abilities. As a leading expert in inclusive and accessible play, Lekotek believes play is the way all kids learn, develop and acquire skills. Its mission is to make the world of play accessible to all children, especially those who have special needs. Through extensive experience working with kids and families, child development and disability expertise and knowledge of toys and play products, the National Lekotek Center developed AblePlay, which provides independent toy evaluations and professional consulting on the developmental potential of toys and play.

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