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ELECTRONINKS WRITEABLES, INC TO PARTICIPATE IN UPCOMING INNOVATIONS TV SERIES VIA DISCOVERY CHANNEL

*Exploring The Latest Advances In Technology As It Relates To Child
Development And Education*

Jupiter, FL (November 14, 2016) — DMG Productions is proud to announce that it will feature Electroninks Writeables, Inc. in an upcoming episode of the highly acclaimed TV series, Innovations with Ed Begley, Jr., airing first quarter 2017 via Discovery Channel. *Dates and show times TBA.*

This segment of Innovations will feature Circuit Scribe, by Electronic Writeables Inc (Electroninks). Viewers will learn about Circuit Scribe's innovative, interactive nontoxic silver ink pens, which enable users to create circuits by simply drawing on paper.

In addition, audiences will be educated about the chemistry and technology behind the water based nontoxic conductive silver ink, which writes on flexible substrates. Spectators will see how easy it is to build a circuit using Circuit Scribe, and how it can help change the way circuits are taught in school.

The show will also educate on Electroninks' magnetic components that snap right into the circuits, with no gluing or soldering needed.



“Our Circuit Scribe pen allows users to create circuits the same way they write their name or draw a picture; when combined with our simple, yet indestructible, magnetic modules circuit education is fun and even creative!” says Director of Sales & Marketing, Stephanie Page. “We’re so excited and proud that our conductive ink pen and kits will be featured on Innovations with Ed Begley, Jr.”

“As the world’s first ballpoint pen that draws that draws circuits directly on paper, spectators will be amazed at the ink’s ability to dry instantly, enabling users to create low cost, high quality electronics immediately,” said Seth Michaels, Producer for the Innovations series. This plug and play device has the potential to revolutionize the way circuits are taught in school. We look forward to exploring this technology on our show.”

About Electroninks Writeables:

The idea for Circuit Scribe was born out of conductive ink research in a PhD lab at the University of Illinois Urbana-Champaign. The inspiration behind putting the ink into a rollerball pen stemmed from the founder’s passion for exploring ways to seamlessly integrate electronics with everyday materials. Circuit Scribe was funded on Kickstarter at the close of 2013, shipped Kickstarter orders in 2014, started

its own webstore in 2015 and has a growing distribution across the US and internationally. We continue to create content for our Circuit Scribe kits and are developing exciting new kits to release in 2017.

For more information, visit: www.electroninks.com or www.circuitscribe.com.

About Innovations and DMG Productions:

Innovations, hosted by award winning actor Ed Begley, Jr., is an information-based series geared toward educating the public on the latest breakthroughs in all areas of society. Featuring practical solutions and important issues facing consumers and professionals alike, Innovations focuses on cutting-edge advancements in everything from health and wellness to global business, renewable energy, and more.

DMG Productions (responsible for creating the Innovations show) includes personnel specialized in various fields from agriculture to medicine, independent films to regional news and more. Field producers work closely with experts in the field to develop stories. This powerful force enables DMG to consistently produce commercial-free, educational programming that both viewers and networks depend on.

For more information visit www.InnovationsTelevision.com or contact Seth Michaels at (866) 496-4065 x 876 or via email at: Seth@Innovationstvseries.com.