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OPPENHEIM TOY POTFOLIO RATES MAGNUTTO® MAGNETIC ACTIVITY SETS PURE PLATINUM

Neat-Oh! Toy Makers In A Magnificent Mood After Winning Prestigious Oppenheim Toy Portfolio Platinum Seal Award 2016 For Make A Mood, Make A Dino and Make A Pet Sets

Northfield, IL (November 1, 2016) – In the mood for some great early-school-years toy advice? Look no further than Oppenheim Toy Portfolio’s annual list of Platinum Seal winners, the highest honor given by the independent consumer organization. **Neat-Oh!® Magnutto® Junior Make a Mood - Educational Magnetic Activity (\$24.99)** and its sister sets, **Make A Dino** and **Make A Pet**. Join the rare list of this season’s must-have toys.

“Each year, hundreds of new toys hit the shelves,” a TODAY producer online wrote this morning as the Oppenheim Platinum toys were unveiled on national TV “and it can be hard for parents to determine what kids will go crazy for. Thankfully, the experts at the Oppenheim Toy Portfolio, are here to help busy parents wade through the infinite number of new items to find the hottest toys for kids of every age.”

At age 5 and up, Magnutto® Junior sets were spotlighted for developing a tot’s EQ (Emotional Quotient). Launched just this year, each Magnutto® set allows youngsters to identify, express, understand and respond to emotions. *“Because children need to learn to read more than just words.”*



The Oppenheim Toy Portfolio Platinum Seal Award 2016, representing the most innovative, engaging new products, was given alongside a gushing review: It also was honored with a SNAP Award, (Special Needs Adaptable Product) given to products that can be used by or easily adapted for children with special needs.

“We really love this new series of magnetic activity playsets that are engaging and meant as a starting point for discussing feeling and moods with your kids. Each set includes over 100 play pieces that have thick foam backing (so that they’re easier to pick up), two play

boards and a magnetic easel that is cleverly designed to sit in the box. In Make a Pet, kids love creating their own pets with various moods. There is also Make a Dino -- which will be a huge hit with dino-lovers! In Make a Mood Set there are faces to design with a ‘mood.’”

Neat-Oh!® Magnutto® Junior sets • \$24.99 • Ages 5+
Oppenheim Toy Portfolio Platinum Seal Award 2016

Make a Mood - it’s okay to make a face when kids manipulate these foam magnets.

Make a Dino - kids adore dinos and sometimes expressing emotions using a dinosaur is easier.

Make a Pet - whether it’s a woof or a meow, kids learn empathy from our furry friends.



ABOUT NEAT-OH! INTERNATIONAL

Neat-Oh! is a company born from creativity, innovation and true care for children and parents. They have been making playtime even more “special” for over 10 years, offering a large range of products which have won over 100 awards and endorsements from parents across the globe, Neat-Oh!® products are recognized for superior quality, workmanship and materials. Their 100% satisfaction guarantee and world-class safety testing programs make it easy for discerning parents who want only the best and safest products in their home. For more information, visit www.Neat-Oh.com.

ABOUT THE OPPENHEIM TOY PORTFOLIO (toyportfolio.com)

Founded in 1989 by child development and toy experts, Joanne Oppenheim and her daughter Stephanie Oppenheim. The independent organization does not accept entry fees for reviewing products. Their awards are the benchmark of excellence with consumers, media and the toy industry. The Oppenheims are Contributors to NBC's TODAY Show.