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FINALLY! PARENTS CAN STOP MONKEYING AROUND WITH BABY'S SLEEP PATTERNS – EVEN ON THE GO!

Disguised As An Adorable Monkey, Big Red Rooster Introduces Portable Baby Sound Machine For A Sound Sleep Anywhere And Anytime

Fisherville, VA (November 1, 2016) -- New parents are given a lot of advice but one worth heeding is *never wake a sleeping baby*. When baby sleeps through the night or even naps for an hour, hard working parents get some much-needed down time. Of course getting baby to sleep and stay asleep is a whole different topic! Big Red Rooster, makers of innovative sleep-related products, has this advice ... put a monkey in the middle of you and baby!

Introducing the portable baby sound machine disguised as a whimsical brown monkey who can literally hang with you wherever you go! Pardon the pun but ... parents are going bananas over this **Portable Baby Sound Machine (\$14.99)**.

"I love this cute monkey sound machine," wrote in one Dad to Amazon. "It clips onto my daughter's car seat and is perfect to take when we leave the house. She is calm and relaxed when she hears the sounds. Her favorite is the white noise sound. This is so practical! The sound quality is great and it is a nice small portable size that can be attached to anything."



"I absolutely adore this item," chimed in a new mom online. "This sound machine is perfect for the on the go parent(s). It's easy to clip this item on the baby seat and go. It's perfect for exercising, getting things done around town and or trying to get extra sleep. The portable sound machine is approximately 8 inches tall by 6 inches long. It's super lightweight even after putting 3 AAA batteries inside. I love that there are multiple sounds and two different timer settings (15 or 30 minutes)."

Consider gifting this little monkey if there's a baby shower on the horizon or a mom-to-be on the holiday list. Big Red Rooster prides itself on creating products that allow baby to fall asleep easier (good!), sleep better (great!) and wake-up refreshed (fabulous!) Caregivers can leave the sound on for hours or set the optional sleep timer for 15 or 30 minutes. The monkey's long tail curls into a perfect loop for a brown clip that can be bent gently to attach to a stroller, car seat or diaper bag.

“Everybody with a baby needs to have one of these. Especially if you have a baby who sleeps with a sound machine at home, this is a portable version of that so it works in the car, on the stroller, at the babysitter, wherever you need to go,” described one mom who gave the portable sound machine a 5 star rating on amazon. “You can just keep it strapped on your diaper bag and take it with you. I also think this makes a fabulous baby shower present and will be buy more for just that purpose.”

Indeed! This endearing baby sound machine offers five high quality sounds – heartbeat, lullaby, ocean, rain or white noise. The soothing sounds can mask background noises to create an ideal sleeping environment whether at Grandma’s, in the car or at a hotel.

Shop online at Big Red Rooster’s site, www.bigredroosterproducts.com or at their kiosk on amazon.com with the search, *BRRC111 Portable Baby Sound Machine*.

Portable Baby Sound Machine • \$14.99

Model: Monkey

Pack your bags, pack the baby and bring this little monkey for a soothing road trip or a car ride around town. Baby will hear one of five high quality sounds at the touch of a button on monkey’s round belly. The integrated clip allows for attachment to baby’s stroller, car seat and more. Just add 3 AAA batteries.



When baby is not on-the-go, parents and caregivers will be thankful for Red Rooster’s White Sound Baby Machine, launched earlier this year to rave reviews. It blends in beautifully with any nursery room décor.



White Sound Baby Machine • \$19.99

This diminutive machine packs a big punch with the offer of a restful sleep. Measuring just 2.6 inches in height, the curved machine measured 4.4” x 4” making it a perfect fit on a bureau, changing table or bookshelf. Choose one of 6 sounds – 3 lullabies and 3 soothing background noises. Set the timer to one of three options of 15, 30 and 60 minutes. Now sleep-deprived parents can look forward to staying in bed just a little longer!

Big Red Rooster (think cock-a-doodle doo) is on a mission to create innovative products that help youngsters fall asleep or get out of bed in the morning. Their **Rocket Ship Projection Alarm Clock (\$29.99)** and **Dog, Cat and Dinosaur Projection Alarm Clocks (\$29.99)** make a great *wow* gift for children past the diaper years. Grownups have admitted that they have bought the Cat or Dog model for themselves because they were so irresistibly cute!

Follow Big Red Rooster products on Facebook, Pinterest, Twitter or YouTube.

ABOUT BIG RED ROOSTER

Brian Johnson, founder of Big Red Rooster® Products, has been successfully creating products for the world's major retailers for over 15 years. He helped build a lighting company to \$22 million in sales from a start-up. This company quickly became the leading supplier of battery operated LED lights to retailers throughout North America. Through his efforts, these products were prominently featured on the shelves of world leading retailers such as Wal-Mart, Bed Bath & Beyond, Costco, and Ace Hardware, while delighting consumers everywhere. In 2014, he decided to focus on creating innovative products that help people fall asleep or get out of bed in the morning. The first Big Red Rooster products to launch are an innovative collection of children's alarm clocks. Another dozen products are under development! For more information, visit BigRedRoosterProducts.com.