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*Drumroll Please... Oppenheim Toy Portfolio Platinum Award Winner!*

## **MARVELOUS MiO'S SIMPLE WOODEN SHAPES & ADORABLE BEANBAG CHARACTERS INSPIRE BUILDERS**

Minneapolis, MN (October 28, 2016) – Can a fox play hopscotch then drive the school bus? Of course when tots enter the marvelous world of MiO from Manhattan Toy ([www.manhattantoy.com](http://www.manhattantoy.com)). Open-ended play rules with these beautifully crafted wooden shapes and adorable beanbag characters. MiO's 41-piece, **MiO Playing • Eating • Sleeping • Working + 2 People (\$100)** just snagged its latest toy industry honor, the *Oppenheim Toy Portfolio Platinum Award*.

“Congrats as always to the amazing MT design team!” wrote Stephanie Oppenheim, Co-Founder of Oppenheim Toy Portfolio and Contributor to NBC's TODAY Show. She showed off Manhattan Toy's newest open-ended play collection as she unveiled her prestigious list of [Platinum Awards](#), representing the most innovative, engaging new products of the year.

Manhattan Toy launched MiO at the February 2016 American International Toy Fair. The enchanting tactile sets, ranging from the 11-piece **MiO Camping + Bear (\$16)** to the flagship 41-piece set, have wowed every toy industry judge that has played with them. In all, over a dozen play sets are available, but it's up to the budding builder what they become!

In addition to MiO's winning *Oppenheim Toy Portfolio Platinum Award 2016*, the collection has earned a *Parents' Choice Fall 2016 Gold Award*, *Oppenheim Toy Portfolio Gold Seal Award 2016*, *National Parenting Product Award (NAPPA) winner* and *Creative Child 2016 Toy Of The Year Award - Open Ended Play category*.

### **ABOUT THE MANHATTAN TOY COMPANY**

For more than 30 years Manhattan Toy has provided high quality, imagination inspiring, safety conscious toys. The spirit of Manhattan Toy is captured in the simple statement –We remember that the most powerful thing any of us play with in this life is our imagination! All Manhattan Toy products comply with U.S. and European safety standards. For more information about the many award-winning toy collections, visit the website at [www.manhattantoy.com](http://www.manhattantoy.com).

### **About the Oppenheim Toy Portfolio ([toyportfolio.com](http://toyportfolio.com))**

Founded in 1989 by child development and toy experts, Joanne Oppenheim and her daughter Stephanie Oppenheim. The independent organization does not accept entry fees for reviewing products. Their awards are the benchmark of excellence with consumers, media and the toy industry. The Oppenheims are Contributors to NBC's TODAY Show.

