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WHEN YOUR KID'S ROOM RESEMBLES A PIGSTY, ENLIST POLITE PIGPALS® TO BOLSTER GOOD HABITS

*If It 'Takes One To Know One' Then These Talking Pigs Are The Key
For Kids To Hang Up Towels, Put Away Toys or Flush You-Know-What*

Lake Forest, IL (September 12, 2016) – Whoever wrote those parenting books that suggest teaching kids healthy habits and good manners is a no-brainer must never have had a house full of active kids. Boys and girls forget to flush, leave dirty clothes on the floor and are *the complete opposite* of tidy. What's a parent to do? One savvy mom had enough of nagging her two boys, so she created a set of talking pigs to reinforce good habits. Really! **Polite PigPals (\$14.99 to \$19.99)** teach good manners through funny messages said aloud that make kids giggle and yearn to be neat.



Polite PigPals Cleanup Crew and Bathroom Buddy

atop the toilet tank and cheers kids on when they remember to flush. Plus it reminds them to wash their hands. A total of nine different funny sayings keep them engaged week after week with sayings like "Fantastic flushing my friend. Now be a clean piggy like me and wash those hands!"

"Score one for the cleanup crew," announces a PigPal in an endearing voice. **Polite PigPals Hangup Helper Emmie (\$14.99)** (also available as Hangup Helper Max) is a talking pig hook that youngsters will *want* to hang things on, such as coats, backpacks and wet towels. Every time the child hangs up their things Emmie cheers them on with funny, positive encouragement. "Hooray for the big hangup helper, hip hip hooray!" You can bet that sounds so much nicer to a child's ear than mom reminding (okay, nagging) them again and again.

Parent company Manners Made Easy did their research and uncovered that most parents try to teach their kids to put their things away but it takes constant repetition and parents can't be everywhere at once.

"As we struggle with balancing technology with social skills, manners are top of mind," reveals Manners Made Easy CEO Lisa Burns. "As a mother, myself, of two boys, I quickly discovered," she laughs, "that the arrival of child number two is frequently the 'wake up call' that moms and dads should take all the help they can get. Putting some 'systems' in place to keep order in the house is exactly what Polite PigPals is meant to do. Instead of parents getting frustrated or worse, angry, with their children's habits, they can let the adorable PigPals spread the message in a whimsical way."

As their website, MannersMadeEasy.com explains, Emmie and Max are sister and brother piglets. Their family recently moved from the farm to the big city. Emmie and Max are trying to learn all the manners of their new city as they prepare to go off to school, *Piglet Prep*. Max and Emmie can help your kids learn important skills to help make friends and feel comfortable in new situations.

It's not just new situations but everyday chores where these piggies come in handy. Instead of asking your tots if they flushed or washed their hands, let the

PigPals do it. **Polite PigPals Bathroom Buddy (\$19.99)** sits



Polite PigPals Hangup Helpers Max and Emmie

It's not just anecdotal but academic analytics that report kids want to have good manners, they just need to be trained and then reinforced with a bit of humor and fun. After all, kids learn through play.

"Parents of every political, ethnic, socioeconomic, and geographic segment," reported the Pew National Trend Survey, "consider teaching manners to be a Top 5 skill they want to pass on to their children." And a Stanford University study discovered, not surprisingly, that humor "activates a network of subcortical structures of a child's brain and can positively influence their resilience."

So now when you recite, "this little piggy went to market," consider adding this "little piggy tossed his clothes in the hamper" as mom went yay yay yay throughout the house!

Currently Polite PigPals can be ordered online at MannersMadeEasy.com or found at specialty stores coast to coast.

Polite PigPals Cleanup Crew • \$19.99 • Ages 3+

This welcomed crew clips onto any basket and cheers your kids on when they put things away. Great for toy boxes, dirty clothes hampers, or trashcans. Leave it to the Cleanup Crew to make youngsters giggle while they happily clean up their space. Nine funny messages rotate to keep them engaged, such as "Toss it in to win, great job my friend!"



Polite PigPals Bathroom Buddy • \$19.99 • Ages 3+

Washing hands is a lifelong habit you'll want to instill now. Polite PigPals thank kids aloud for flushing and cleverly remind them to wash their hands. You'll catch them giggling as they wash! Nine rotating messages keep their attention.

Polite PigPals Hangup Helper • \$14.99 • Ages 3+

Choose Emmie or Max to reinforce good manners and healthy habits. When your kids hang their things up, these piggies thank them for keeping things tidy. Almost a dozen rotating messages make kids smile or laugh aloud. For caregivers, there's even a video online to help them install batteries.



Manners Made Easy has discovered that grownups truly appreciate these products as presents. Polite PigPals make perfect gifts for Mother's Day or a baby shower (especially when expecting a second baby). September is *National Children's Good Manners Month*. Polite PigPals are great gifts to celebrate these holidays or as a kindness gift to busy parents who could use a laugh with their sloppy kids!

Follow them on Facebook, Pinterest and Instagram. Share your kids' bedroom and bathroom *Before* and *After* pictures with the MannersMadeEasy.com gang.

ABOUT PIGPAL EMMIE

Emmie is quite the little princess piglet and loves to play dress up, sing and dance. She is quite good at picking up after herself but her bossiness prevents her from saying please and thank you as often as she should. Emmie is almost eight years old. She will get your kids giggling with her enthusiasm at catching them being good!

ABOUT PIGPAL MAX

Max is a busy piglet, running from the park to skateboarding to the kitchen for a snack. Max is very good at remembering please and thank you, especially when it includes a snack, but he needs some help to remember to put his toys away. Max takes Emmie's bossiness in stride with a good sense of humor. He is five and a half years old.

ABOUT MANNERS MADE EASY INC.

Manners Made Easy Inc. provides quality products that teach children manners with funny, positive reinforcement. Our Polite PigPals™ are talking pigs that cheer kids on with funny sayings whenever they put their toys away, hang up their coats or backpacks or flush the potty. Our products are available in the U.S. at retail stores or online. For more information, visit www.MannersMadeEasy.com.