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ENGAGING PROJECTION ALARM CLOCK USES THE CEILING TO ENTICE GOOD MORNINGS AND NIGHTS

Choose Dog, Dino or Cat Clocks To Project The Time And An Animal Image For Sleepyheads Hard To Awake Or Wide-Awake Tots To Lull To Sleep

Fishersville, VA (September 11, 2016)-- Earlier this year Big Red Rooster launched its amazing Rocket Ship Projection Alarm Clock to the delight of parents and kids. The spacecraft images projected on the ceiling was enough to get kids tucked in quickly and lights turned off. Hours later they were eager to jump out of bed when the alarm was sounded. Now there are three more reasons to put on the pajamas – **Dog, Cat and Dinosaur Projection Alarm Clocks (\$29.99).**

Looking for a purr-fect bedside companion? The Cat Projection Alarm Clock stands 8 inches tall and just 4 inches wide. Pick the best spot for a ceiling show. Each colorful image is displayed up to 30 inches in diameter and this feline clock showcases a *sleeping kitten, kitten catching a ladybug, a cat resting and curious cat*. Cat can turn its head 340 degrees so the perfect spot can be aimed and viewed.

Parents can decide to project just the time or just the image or a combination of image blended with the digital time. The clocks make a great nightlight as well as a wake-up tool.

Brian Johnson, founder of Big Red Rooster explains, “our mission is to create innovative products that help people fall asleep or get out of bed in the morning. The three animal clocks are ready to become bedside buddies as kids choose the best companion – dog, cat or dino – to be their first alarm clock.”

If a green toothy dinosaur is a house favorite, then get ready for some prehistoric lessons. The Dinosaur clock projects four scenes including a *Diabloceratops, Stegosaurus* and an *Ampelosaurus*. There’s an optional timer for the projection time and images can be set at 10 or 30 minutes.



Puppy love starts with a smiling Dog clock complete with a red tongue! Like the other animal clocks, this one boasts four projections but this version has floppy eared characters. Look for *2 dogs in a truck, a Shepadoodle, Beagle* and a *Golden Retriever*.

Now available on both Amazon and Big Red Rooster’s home site, www.BigRedRoosterProducts.com, a few parents couldn’t wait to share their thoughts and thank yous!

“I have a 4-year-old and 3-year-old,” wrote in one Amazon buyer. “I use to have to fight to get them to go to bed but now as soon as it is dark they want to go to bed and both fall asleep pretty fast looking at the projection.”

“Loving this,” wrote in another Amazon shopper. “My little 2-year-old loves kitty cats. And she loves to have light illuminating on her ceiling too! This unique item is so much fun for her. She gets to have an awesome show as she falls asleep.”

For dinosaur obsessed kids, wrote in one dad, “I bought two of these for my daughters (ages 4 and 7). They love them! It was difficult to find a ‘kids’ alarm clock that had good reviews and seemed easy to use. I mainly bought it for my 7-year-old to get herself up for school this year. And since they both love dinosaurs, of course, I had to buy two. She is able to turn it off herself and get up and ready on her own. “



With holiday shopping about to start, an educational and entertaining clock makes a wonderful gift. Kids can be taught to set their own alarm and press the off button in the morning. Big Red Rooster designers added an AM and a PM indicator so kids would not be confused. Each clock operates on an AC adaptor (included) or 3 C batteries.

Big Red Rooster discovered that sometimes, adults buy these charming clocks for themselves!

“This clock is adorable,” wrote in another Amazon.com consumer. “I feel a little silly saying that I have no children but when my alarm clock died, I ordered this clock for myself. I am a dog lover. The clock can run on batteries or be plugged into an outlet, which is great if you lose power like we do sometimes in the winter here in New England. It was easy to set up. The alarm was a pleasant surprise.”



Dog Projection Alarm Clock • All Ages • \$29.99

This brown and white doggie projects the time and 1 of 4 canine images on the ceiling. The dog’s head rotates 340 degrees.

Cat Projection Alarm Clock • All Ages • \$29.99

With green eyes and white paws, this pretty kitty makes a great addition to the bedroom. Cat alarm clock projects the time and 4 different feline images.

Dinosaur Projection Alarm Clock • All Ages • \$29.99

This makes a dino-mite clock for kids who are fans of the stegosaurus and his mighty friends. Kids will enjoy the 4 prehistoric images as well as the digital time projected above their heads.

Follow Big Red Rooster products on Facebook, Pinterest, Twitter or YouTube. If needed, all product manuals are posted on Big Red Rooster’s website!

ABOUT BIG RED ROOSTER

Brian Johnson, founder of Big Red Rooster® Products, has been successfully creating products for the world’s major retailers for over 15 years. He helped build a lighting company to \$22 million in sales from a start-up. This company quickly became the leading supplier of battery operated LED lights to retailers throughout North America. Through his efforts, these products were prominently featured on the shelves of world leading retailers such as Wal-Mart, Bed Bath & Beyond, Costco, and Ace Hardware, while delighting consumers everywhere. In 2014, he decided to focus on creating innovative products that help people fall asleep or get out of bed in the morning. The first Big Red Rooster products to launch are an innovative collection of children’s alarm clocks. Another dozen products are under development! For more information, visit BigRedRoosterProducts.com.