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IF YOU COULD TALK WITH THE ANIMALS...

BLUEBEE PALS® SPEAK TO TOTS VIA BLUETOOTH TECHNOLOGY INSPIRING A LOVE OF LEARNING

2017 Teachers' Choice Award Goes To Cuddly Teacher's Pets Who Lip Synch Educational Apps And Streaming Songs While Mesmerizing Kids

New York, New York (August 31, 2016) – When fictional Dr. Doolittle sang, “if I could talk to the animals, just imagine it,” the concept of smart devices and Bluetooth technology was a far off dream. Today amazing things can happen with the swipe of a finger that inspires children to focus and thus learn, even at a very young age. A stuffed animal really can talk (technically lip synch) to tots in the form of *Leo the Lion*, *Hudson the Puppy* or *Riley the Zebra*. These three are part of a collection called **Bluebee Pals (\$64.99)**. Prop up a laptop, tablet or smart phone onto their laps and tuck into their plush arms. Then watch the magic begin!



Riley The Zebra is one of five plushy learning tools that moves its mouth as it talks, sings and reads to a child. The magic is actually a connection to any Bluetooth enabled phone, tablet or laptop from Apple to Android. Each loveable stuffed animal has a mesmerizing feature -- lip synchronization – that allows the pal’s lips to move while singing a downloaded tune or engaging with various learning apps. Even foreign language apps work—in fact, as long as an app has sound, it will work with Bluebee Pals! They can be purchased at the company’s website at www.BluebeePals.com, or online at Target, Walmart or Amazon.

According to their website, www.BluebeePals.com, “the tactile, visual and emotional elements Bluebee Pals brings to *app activities* enhance children’s attention and recall, making for vivid, memorable play and learning experiences.” They also make a BIG impression on childhood experts.

Parent company Kayle Concepts introduced the cuddly pals in 2014. Now thousands have been adopted into households, schools and therapy sessions. The enchanting learning tool offers so many benefits – auditory attention and processing, cause & effect, pre-literacy skills and more. The toy industry has taken notice and to date has distributed six awards including *Mom’s Choice*, *National Parenting Publications*, *Parents Choice*, *Creative Child Award*, *Academic Choice* and *Tillywig*. Bluebee Pals



were just listed as #1 on the list of products that impressed STEAM Education at International Society for Technology in Education Conference 2016.

The company's seventh prize, *Teachers' Choice Awards*, honors products of exceptional quality and outstanding performance in the classroom and at home. With back-to-school in full swing, the *2017 Teachers' Choice Awards* have just been revealed and Bluebee Pals is at the top of their list!

Wrote one teacher evaluator, "I can't say enough about this awesome toy. It is not only cute, but is hard to leave alone. The lion is very realistic when he talks. I was really impressed with the quality of the sound from the speakers. We never had any connection problems with any of the Bluetooth devices we used." The teacher who is also a mom added, "He is so soft, and my son loved to cuddle with him during story times. When we used it with the learning applications and stories, it was a great tool to keep my son focused for a longer period of time. We are always reading to our boys, which is so important in early literacy development. This is a great way to have your child read to at any time of the day!"

Heather Crews, *Teachers' Choice Awards* Coordinator, heartedly agreed. "Our evaluators ranked them highly among top educational products for families. Their ease of use, quality, versatility, and uniqueness impressed the evaluators and their children."

Hundreds of parents and professionals have chimed in with their own gushing anecdotes:

"I love the Bear Bluebee for my girls. My 4-year-old uses it for reading her stories and my 7-year-old enjoys using it to listen to her music. Thanks for creating such a great toy that can be used for all age levels."

"Bluebee Pals are great! My 7-year-old loves to have a bedtime story read to him every night by his lion. It is easy to setup and they are many apps that can work with it. The speaker sound is great and clear. This is easily a five star product."

"The Bluebee pal has been a great additional tool for our ABA teachers to use to encourage communication and language with our little learners diagnosed with autism. Finding new and exciting toys that are also educational AND motivating are not always easy. We are so grateful to have such an invaluable toy as part of our teaching tools."

Aunties, Grandmoms and parents understand that learning is a year-round undertaking. For ages 3 to 8 years old, these educational toys make language and literacy fun. Just in time for Holiday 2016 giving – and please don't forget the teacher's gift -- five precious pals are ready to be adopted! Each interactive plush features an embedded Bluetooth enabled speaker that connects to any iOS or Android device with Bluetooth capabilities. The pals can even be used as a hands-free telephone with the built in speaker and microphone! A rechargeable battery with USB micro-charged cable is included.



Riley The Zebra • \$64.99
What's black and white and well read?
Riley is a storybook's best friend!



Sammy The Bear • \$64.99
The ultimate teddy bear experience
with cuddles and conversations!



Hudson The Puppy • \$64.99

His blue floppy ears and blue button nose make him absolutely adorable!



Lily The Lamb • \$64.99

Lily is all white with a touch of pink nose and a pretty pink ribbon collar.



Leo The Lion • \$64.99

This king of the jungle is a friendly guy with bright eyes, a big smile and a thick orange mane.

Poke around the Bluebee Pals website for tips on homeschooling, lesson plans and links to videos. Consumers will appreciate that Kayle Concepts partners with various educators, therapists and app developers to work toward creating innovative educational toys that incorporate cutting-edge technology while providing an interactive learning experience for all children. The company proudly donates Bluebee Pals to schools and organizations across the country for classroom use and therapy sessions. Feedback from hundreds of special needs educators report that the loveable *talking tech buddies* encourage communication, language use, attentiveness, sensory processing, and positive behaviors.

Be sure to sign up for their informative newsletter at www.BluebeePals.com.

ABOUT KAYLE CONCEPTS

With over 25 years of marketing, sales and operations expertise, Laura Jiencke, president of Kayle Concepts, was noticing a trend. Instead of daydreaming with a stuffed animal, a child's playtime was being replaced by tech toys, tablets, smart phones and learning devices. Could the notion of inseparable, cuddly plush already be an obsolete concept? She dreamed of combining traditional plush toys with state-of-the-art technology that could utilize online digital content. Then kids would be entertained while developing lifelong learning skills. In 2014, Bluebee Pals was launched using Bluetooth® technology. The plush animals with the moving mouths have been refreshed in time for Holiday 2016 giving. Discover the five interactive talking pals at www.bluebeepals.com.