



*Contact* Laura Patrell  
*Cell* 847-212-9898  
*Company* TAP Marketing  
*Email* laurapatrell@gmail.com

FOR IMMEDIATE RELEASE  
May 30, 2016

## ARCKIT CELEBRATES AT ARCHITIZER GALA IN NEW YORK

Arckit, the revolutionary model building system, celebrated winning their recent Architizer A+Award for Architecture + Learning at the prestigious A+ Gala. After being chosen as category winners by a distinguished panel of 300+ judges, Arckit was invited to attend the Gala to celebrate the best in world architecture.

Winners, jurors, VIPs, celebrities and new industry talent gathered at the red carpet event that kicked off the week-long NYCxDesign in New York City. With entries from over 100 countries Architizer is a benchmark within the industry, showcasing exceptional innovations that are changing building design. Damien Murtagh, founder of Arckit, was presented with a remarkable showpiece Architizer A+Awards trophy designed by Brooklyn-based firm Snarkitecture.

*Founder Damien Murtagh says, "This is an unparalleled honour to be recognised and awarded within our industry in the presence of such an influential audience. It's a significant endorsement by the architecture and design community, who are using Arckit as a valuable design tool and evolution of the working model."*

The Architizer award is one of many since Arckit first launched, with other awards including The Red Dot Award 2015 and Parents' Choice Award 2015.

*Murtagh adds, "After returning from Architizer we are now looking forward to new product launches and our Arckit Education Programme later this year. We are already working on several new products including Arckit Mini and Go Colours, designed as a fun and cool introduction to the more advanced kits. The Mini range is stand-alone sets that allow users to explore design possibilities using specialized parts that are compatible with one another and existing Arckit sets."*

*"Our Arckit Education Programme will help inspire the next generation of budding architects through a curriculum that covers fundamental design skills."*

Arckit is available in Barnes & Noble across the US, RIBA & RIAI bookshops, Harrods, and numerous other museums and retailers around the world. For more information on Arckit, visit [www.arckit.com](http://www.arckit.com)

### END ###