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ARCKIT MINI AND GO COLOURS COMING SOON

Following the success of their multi-award winning architectural model system, Arckit will be launching a series of exciting new products later this year. These innovative additions to the successful Arckit range will be compatible with existing Arckit components to open up even more design possibilities. Budding young architects and model enthusiasts will now have access to parts such as angled floors, curved walls and windows, and dormer windows. The Mini range are stand-alone sets that allow users to explore the design possibilities using specialist parts that are compatible with one another and existing Arckit sets.

Founder Damien Murtagh said, "We've been listening to people's feedback and have developed new parts that are in demand. It's a huge step forward for Arckit. Along with our Arckit Infiniti 3D store, our new product range will vastly enhance Arckit's capabilities for professional architects and everyone interested in architectural model making."

The Mini kits are expected to be popular with Arckit fans, as the re-usable modular parts can be added to collections and used again and again. Arckit's first multi-colored kit, GO Colours, comes at the right time for schools, as Arckit is gaining a huge following within education as a tool to teach STEAM concepts.

A great way to learn hands-on design skills and have spontaneous fun, the colorful kit is the perfect size to introduce younger children to model making.

Murtagh added, "Since winning the Parents' Choice Awards, there's been massive demand for using Arckit to inspire the next generation of budding architects."

"GO Colours is designed as a fun and cool introduction to the more advanced kits. It looks fantastic, integrates with all the Arckit range, and can even be used alongside other popular model sets."

The new kits - which include GO Colours, Mini Angle Kit, Mini Curve Kit, and Mini Dormer Kit – will be available in Barnes & Noble across the US, RIBA & RIAI bookshops, Harrods, and numerous other museums and retailers around the world. For more information on Arckit, visit www.arckit.com

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