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ARCHITECTURAL MODEL KIT WINS 2016 NAPPA AWARDS

Arckit, the model system used to teach STEAM skills has won the 2016 National Parenting Products Awards (NAPPA). NAPPA is one of the longest running and most respected awards in the country, celebrating new product innovation. It is the 'go-to' source for parents and professionals seeking the best products across a whole range of categories that benefit their children and families.

Arckit founder Damien Murtagh says, "We are delighted to win the 2016 NAPPA Award; it's a powerful endorsement from a program that parents really trust. This global recognition from NAPPA is also a great way to raise awareness of the educational benefits of Arckit, especially with teachers at schools in the US."

Arckit is already popular with parents and schools as a new way to enable budding architects to spontaneously explore architectural principals and bring their ideas to life. As a freeform model building tool, young makers can have fun and learn basic design skills by creating realistic structures with limitless possibilities.

Arckit has announced that they will be launching a new and exciting range of starter kits specifically designed for a younger age group later this year. The highly-anticipated new line-up includes Arckit Mini Series for ages 12+ and Arckit GO Colours aimed at children 10+, and is the perfect addition to existing Arckit kits.

Murtagh adds, "We are also launching an Arckit Education Programme which will give schools a curriculum to introduce students to the basics of architecture. These courses will use Arckit models as a hands-on tool to explore everything from design planning through to building and even 3D digital model making."

"NAPPA is more than a seal of approval. It's incredibly exciting for us to win another award, especially one that further promotes Arckit as a STEAM product."

Arckit is available in Barnes & Noble across the US, RIBA & RIAI bookshops, Harrods, and numerous other museums and retailers around the world. For more information on Arckit, visit www.arckit.com

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