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KIDS CAN FINALLY DODGE THE DREADED OUCH OF CHILDHOOD'S BELOVED BALL GAME

COOP's Scatter Dodgeball Set Has Young Players Laughing While Moving

Virginia Beach, VA (May 15, 2016) – Quick, name a kid-friendly sport that uses a ball. How about baseball, football, even golf? Can you name the one ball game that every parent (and grandparent) recalls playing in gym class? It's dodgeball! New for 2016 is a hybrid of the game that takes the sting out of getting tagged "out." It's called **Scatter Dodgeball™ (\$19.99)** by COOP Sport where kids laugh as they duck, dive and dodge.

Toy line COOP Sport is a pro at getting every member of the family moving, no matter their agility or ability. Their best selling products range from Paddle Pickle Ball to Scorch Football. They offer a traditional Dodgeball that's sting free (really!) with a soft foam ball. Turning their attention to Dodgeball for younger players, they developed Scatter Dodgeball where it's more like *touch football* than *football*.

When playing a neighborhood touch football game, instead of tackling, kids need only touch the player with the ball. When playing a friendly round of Scatter Dodgeball, tots as young as 5 years old collect wristbands, given out at the start of the game. With instructions provided in every set, this is a gentler take on an old classic. The actual ball is smaller in size and made of foam, eliminating the "ouch" if hit on a soft spot of the body.



Kids and parents cheer the new option for outdoor and indoor play. The rules are simple: one player rolls the enclosed white foam die outlined with colored circles. If you have the matching wristband color – green, red, yellow, purple, blue or orange – you pick up the ball and the rest of the other players scatter. If the person throwing the ball, hits the opponent then they give the thrower their wristband. If the person catches the ball, the thrower must give up their wristband. First person to collect all the wristbands wins. The game involves all the silly ducking, diving and dodging but no hurt feelings or welts!

Available at Target and other big box stores as well as at Amazon, the Scatter Dodgeball set includes 1 dice, 1 dodge ball, 12 wristbands (2 of each color) and game instructions. Up to six players can join in for a rousing game. And mom doesn't have to buy five or six balls for the game!

COOP Scatter Dodgeball • Ages 5+ • \$19.99

Looking for a new twist on the classic game of dodgeball? Gather up two to six players and hand out two wristbands of the same color. Players circle-up while one player rolls the dice ball. The player wearing the colored wrist bands that match the color on the dice ball --



as it comes to rest -- is the thrower for that turn. As the other players scatter, the thrower attempts to hit them with the dodgeball. Players that get hit must surrender a wrist band to the thrower. If the targeted player catches the ball, the thrower must surrender a wristband. The first person to get all the wristbands wins the game!

As their 2016 catalog boasts, “At COOP, we believe there’s nothing better than living an active lifestyle, surrounded by family and friends. COOP products support this idea by providing all condition active play products for any skill level.”

Scatter Dodgeball encompasses this mission perfectly by getting youngsters moving, smiling and most important, just being a kid!

ABOUT SWIMWAYS

Parent company Swimways and its COOP Sports believe there's nothing better than living an active lifestyle surrounded by friends, family, and community. COOP products support this idea by providing all-conditions recreational sports gear for fun play wherever you go. COOP's attention to detail shows in quality construction and on-trend graphics that match a kid's style. Their sport line includes products that everyone -- at any skill level -- can enjoy as well as gear designed for beach soccer, a sport the company sponsors. Whether striking up a toss game with your friends or playing in a sand soccer tournament with your team, COOP's got the gear to make you perform - and look good while doing it. Find everything sporty at their website [www. COOP-Sports.com](http://www.COOP-Sports.com)