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COCK-A-DOODLE-DOO! KIDS HAPPILY GO TO SLEEP & WAKE UP WITH ROCKET SHIP PROJECTION ALARM CLOCK

After Bath And PJs, Tucked 'Em In Bed With Multi-Purpose Clock, Night Light, Off-To-Sleep Ceiling Projector, Alarm Gets 'Em Up In A.M.

Fishersville, VA (May 4, 2016) -- Which task is harder – getting a kid to sleep or waking him up? Exhausted grownups who are experts with sleepyheads getting out of bed or tots who demand one more story, *pull-eeze*, at night, have a new ally! Say hello to a marvelous multi-purpose **Rocket Ship Projection Alarm Clock (\$29.99)**.

Give a cock-a-doodle-doo to parent company Big Red Rooster®. Because if you lived on a farm, that's how everyone would wake up, weekend or not! Designer Brian Johnson has come up with a new line of alarm clocks that kids and adults will adore. The first in a line of four designs, the Rocket Ship, projects four NASA images, 30 inches wide, on the bedroom ceiling or wall. Click on the optional timer and create a nightlight that turns off on cue. Kids will fall asleep to thoughts of man on the moon or a space shuttle launch. Project the exact time or planet Earth on the ceiling as kids “power down” and off to sleep.



In the morning when kids hear the alarm, they will happily hit the rocket ship off button (there is no snooze alarm for children!). The clock is designed to be intuitive that even a child can set his own wake up time. There is an AM and PM indicator, so a child will not get confused. Nor will anyone oversleep!

“Nothing wakes you up like a rooster crowing in the morning!” laughs Brian Johnson, a red head and founder of Big Red Rooster®. “Our mission is to create innovative products that help people fall asleep or get out of bed in the morning. The rocket ship projection alarm clock is the first product we are launching.”

On their informative website, www.BigRedRoosterProducts.com, a video showcases the thinking behind the first of four alarm clocks for sale.



The Rocket Ship is available now with Dog, Cat and Dinosaur Projection Alarm Clocks getting prepped for a July 2016 launch.



Rocket Ship Projection Alarm Clock

All Ages • \$29.99

Kids will ask to go to bed, knowing the rocket ship is waiting! The top of the clock rotates and pivots allowing the time and image to project anywhere in the room. There's an optional timer for the projection time and image to be set at 10 or 30 minutes. The rocket clock operates on 3 C batteries or an AC adaptor. Kids can choose from four NASA-inspired space images: a man on the moon, a space shuttle launch, the earth and the full moon. The out-of-this-world images make a great nightlight!



If you are searching for a cool birthday present, this is the one to have the other kids watch being unwrapped! Order the Rocket Ship Projection Alarm Clock online at <http://www.amztk.com/rocketalarmclock> or at BigRedRoosterProducts.com.

Clocks can soon be available on Kickstarter.com! Johnson has launched a KickStarter campaign starting May 13 to June 18 at <https://www.kickstarter.com/projects/2006498972/1603585036?token=428294db>

Be one of the first to support this innovative designer and grab a clock at the same time.

Follow Big Red Rooster® products on Facebook, Pinterest, Twitter or YouTube.

ABOUT BIG RED ROOSTER

Brian Johnson, founder of Big Red Rooster® Products, has been successfully creating products for the world's major retailers for over 15 years. He helped build a lighting company to \$22 million in sales from a start-up. This company quickly became the leading supplier of battery operated LED lights to retailers throughout North America. Through his efforts, these products were prominently featured on the shelves of world leading retailers such as Wal-Mart, Bed Bath & Beyond, Costco, and Ace Hardware, while delighting consumers everywhere. In 2014, he decided to focus on creating innovative products that help people fall asleep or get out of bed in the morning. The first Big Red Rooster® products to launch are an innovative collection of children's alarm clocks. Another dozen products are under development! For more information, visit www.BigRedRoosterProducts.com.