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## SOPHIA'S® WINS TWO 2016 FAMILY CHOICE AWARDS

*Esteemed Consumer Awards Program Gives Highest Praise to Innovative Activity Sets*

MALVERN, PA (April 28, 2016) – Top marks are in order for Sophia's, the industry leader in high quality 18-inch doll clothing and accessories. For nearly 20 years, the Family Choice Awards have been considered one of the most prestigious, family friendly consumer awards in the country. This week, Family Magazine Group saw fit to honor two Sophia's activity sets with their coveted annual *Family Choice Awards*.

When developing their line of children's sets, the Sophia's company imperative is to craft keepsakes with meticulous, delicate detail and functionality that mirrors their real life counterparts. Family Magazine Group acknowledged this today by giving their annual *Family Choice Award* to both the Medical Kit for Dolls & Plush and the Coleman® Camp Stove and Food Set.

Already a hit in doll boutiques and toy stores in over a dozen countries, the two award winners are part of Sophia's extensive line of doll activity sets. Both sets encourage children to exercise their imaginations as well as cognitive and fine motor skills through replicating true to life play patterns. With both sets at an MSRP of under \$30, the Medical Kit for Dolls & Plush and the Coleman® Camp Stove and Food Set are affordable ways to introduce interpretive play into any child's life.

### **Coleman® Camp Stove in Purple or Green Ages 5+ (MSRP \$29.50)**

Easy to stow away and essential for any trip, the Coleman® camp stove comes with everything a doll needs to be out in the woods but still eat well! Complete with a spatula, skillet, seven-piece play food set, and batteries to power the light-up burners, this stove is proving to be a must-have for little campers everywhere.



### **Sophia's® Medical Kit for Dolls & Plush**

**Ages 5+ (MSRP \$24.95)**

Sophia's Medical Kit for Dolls & Plush provides a fresh spin on the time-honored tradition of childhood doctor roleplay. Sized for kids, the Medical Kit can be used by children to check the vitals of their favorite doll or stuffed animal. This beautifully crafted 10-piece set includes a stethoscope, otoscope, thermometer, syringe, blood pressure cuff, elastic bandage, medical record chart, clipboard and pencil. The stethoscope, otoscope and thermometer all light up (batteries included), and the entire set fits neatly into a sturdy medical bag for when your little doctor needs to make a house call.



Visit Sophia's wholesale site at [ShopSophas.com](http://ShopSophas.com) and follow them on Facebook, Pinterest and Instagram.

### **About Sophia's®**

Founded in 1994, Sophia's has remained America's premier supplier of 18-inch dolls, clothing & accessories to doll & gift boutiques and specialty toy retailers for over 20 years. A vast selection of 18 and 15-inch doll clothes, shoes, and accessories highlights Sophia's focus on fashion trends with great attention to detail and value. The company mantra of Sophia's remains the same - Superior quality, superb detailing & stylish designs, all at an affordable price. Customers searching for a boutique collection of 18-inch doll clothing and accessories, know that Sophia's is the industry leader in this increasingly sophisticated marketplace.