



PRESS RELEASE

SUBJECT: Come Check Out Diggin At Astra Booth 531!

FOR JUNE 2016 RELEASE

DO NOT RELEASE UNTIL JUNE 2016 ASTRA ISSUE

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DIGGIN EXPANDS LINES FOR 2016

(EMERYVILLE, CALIFORNIA)

Diggin's **Black Max Light Up Football** is the only football with a huge light effect, high performance flight, and soft to catch. The Smart LED system knows when you catch and when you throw. The weighted spiral ring causes tighter spirals and longer throws. The Black Max Light Up Football has the performance of the original Black Max which is renowned as the farthest flying traditional foam football. Light up the sky with this new version!

Throw a six foot rocket over 100 feet with the **Mega Rocket!** The ultimate in throw and catch, Mega Rocket inflates to its full six feet in seconds. It is perfect for the pool, backyard or the beach. The fins are weighted for aerodynamic performance, making it easy to throw and easy to catch even over extreme distances.

Diggin will expand its award-winning Slimeball line which brings tons of active slime fun with no mess. Launch Slimeballs up to 30 feet with the **Slimeball Flingers**. Kids can use the included launcher or fling right from their fingertips! The soft and safe Slimeballs are perfect for flinging, dodging and throwing. Slimeballs are squishy and look like slime but don't make a mess or leave any marks. The Slimeball Flinger 5 Pack will be unveiled at Astra!

Come Visit Diggin at Astra Booth 531!

About Diggin®: Emeryville, CA— Diggin® makes it fun, easy, and entertaining for kids to engage in an active lifestyle. Diggin's products were invented to give children the positive reinforcement they need to get into active, rewarding play.