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**FOR IMMEDIATE RELEASE**

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**GUND DONATES OVER A THOUSAND CANS OF PET FOOD TO ST. HUBERT'S ANIMAL WELFARE CENTER**

**Edison, NJ** — GUND delivered a donation of over one thousand cans of pet food to St. Hubert's Animal Welfare Center on Thursday, March 24. Founded in 1939, St. Hubert's Animal Welfare Center is a nonprofit organization dedicated to the humane treatment of animals. St. Hubert's has two locations in Madison and North Branch, New Jersey.

GUND pledged one pet food can to St. Hubert's for every business card collected during this year's New York International Toy Fair, a toy industry trade show held at the Javits center in Manhattan. During a live appearance by mini pig sensations Prissy and Pop (@prissy\_pig on Instagram), hundreds of visitors dropped off business cards to support St. Hubert's.

"We've had the good fortune to work with animal celebrities like Boo, Grumpy Cat, as well as Prissy and Pop. Especially as a plush manufacturer, animal welfare is a cause that is close to our hearts," said GUND Vice President of Marketing Sally Drewes. "We're so pleased to be able to support a wonderful organization like St. Hubert's that does so much for animals in need."

**About GUND**

GUND®, a division of Enesco, LLC, is known worldwide for its top quality, soft, and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 116-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia, and South America. GUND products may be found in gift, specialty, toy, book, museum, and department stores as well as many other retail outlets. To find your nearest retailer or to purchase directly please visit [www.gund.com](http://www.gund.com).

**About Enesco**

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains, and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia, and Asia. The company's

product lines include some of the world's most recognized brands including Heartwood Creek® by Jim Shore, Foundations®, Our Name is Mud®, GUND®, Boyds®, Department 56® Villages, Country Artists®, Walt Disney Classics Collection®, Disney Traditions™, Border Fine Arts™, Cherished Teddies®, The Trail of Painted Ponies®, and Lilliput Lane®, among others. Further information is available at [www.enesco.com](http://www.enesco.com).

### About St. Hubert's

Founded in 1939, St. Hubert's Animal Welfare Center (St. Hubert's Giralda, Inc.) is a nonprofit organization dedicated to the humane treatment of animals. Its services to the community include pet adoption and animal rescue, animal assisted therapy, humane education, dog training, and pet loss support. The Center operates animal shelters in Madison and North Branch, N.J. and a Dog Training and Behavior School in Madison, N.J. Learn more at: <http://www.sthuberts.org/about>.

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CAPTION: GUND staff (left) drops off donation to St. Hubert's Animal Welfare Center