FIN FUN ADDS NEW WILD THINGS WEARABLE ANIMAL BLANKET STYLES

POLAR BEAR AND SNOW LEOPARD STYLES ADD UP-ROAR-IOUS FUN TO SLEEPOVERS & DRESS UP FOR GIRLS & BOYS

Visit Fun Fun at Astra Marketplace Booth 1346

June 20th, 2017 - Idaho Falls, ID. Fin Fun, maker of Cuddle Tails plush mermaid blankets and Wild Things animal-themed blankets, introduces two new styles that both girls and boys will love to wrap themselves in - Snowcap Polar Bear and Snow Leopard. Kids will literally go wild for the colorful, cozy, whimsical blankets that feature hooded wraps and wearable designs, perfect for dress up and sleepovers.

Just Like The Real Thing

Made of a soft plush fleece, Wild Things hooded blankets feature a comfortable design with arms for the blanket to easily wrap/cascade around the body. Each design is embellished with animal ears, eyes, paws or flippers to give the look and feel of a wild creature for kids to easily transform themselves. Styles include Snowcap Polar Bear, Snow Leopard, Snapper Turtle, Timber Brown Bear, and Roary Lion. Wearable styles include Thrasher Shark, Titan Orca Whale, and Polar Penguin.

Materials: Made from soft,100% polyester plush fleece fabric.

Care: Machine Washable

Sizes: Kids size only, fits ages 5-11.

MSRP: $30.00

Timing: Summer 2017

Retail Distribution: FinFun.com, Amazon.com, and Walmart.com

About Fin Fun

Based in Idaho Falls, Idaho, Fin Fun originated the patented swimmable spandex mermaid tail and monofin in 2010. Fin Fun produces wearable mermaid tails, monofins, mermaid-themed clothing and accessories as well as its line of plush mermaid tail and animal-themed blankets. A celebrity favorite, Fin Fun sells its products primarily online and to exclusive retail outlets in over 180 countries around the globe. In 2016, the family-owned and operated company was named to the Inc. 500 list at #119. Fin Fun was also recognized as an innovative e-retailer on the Internet Retailer Hot 100 list. For more information, visit www.finfun.com

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