

Wild & Wolf

petitcollage®



WILD & WOLF INC ANNOUNCE INVESTMENT AND PARTNERSHIP WITH PETIT COLLAGE

NEW YORK, February 17th 2017

Effective immediately Wild & Wolf are pleased to announce their investment in Petit Collage, a San Francisco based children's gifting company.

Lorena Siminovich, the Founder and Chief Creative Officer of Petit Collage said, "I have long admired Wild & Wolf. Both our companies are passionate about creating on-trend products that combine form and function with strong design stories. This, combined with the team's great sales infrastructure and focus on the independent and specialty market, means they are the perfect partner to grow the Petit Collage brand."

"We're truly thrilled that such a specialist in the children's gifting space will be joining us and look forward to seeing the line expand into new product categories under Lorena's continued guidance and creative direction," said Javier Zavala, Senior Vice President, Wild & Wolf US.

About Wild & Wolf

Wild & Wolf is a design company, specializing in the production of gifts and lifestyle accessories. The award-winning company designs, produces and wholesales innovative ranges suitable for all ages. Wild & Wolf work alongside licensed brands to produce exclusive collections including Ted Baker, Orla Kiely, V&A and Happy Jackson, as well as producing proprietary ranges such as Ridley's and Gentlemen's Hardware. The UK-headquartered company has successfully expanded in its 11 years and sells products into 26 countries worldwide.

www.wildandwolf.com

About Petit Collage

Petit Collage creates bold, thoughtful products and toys that inspire children's creativity whilst utilizing sustainable materials and resources. Launched 10 years ago in California Petit Collage has successfully expanded from its start in nursery décor to toys, back-to-school, and publishing programs—all supported by licensing partnerships with leading manufacturers for rugs, fabrics, stationery, gift wrap, greetings cards, and baby accessories. Petit Collage products can be found in museums, gift stores, bookstores, and in accounts such as Anthropologie, Whole Foods and Pottery Barn.

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