



JURATOYS US RINGS IN NEW YEAR WITH NEW STAFF

Millersburg, PA -- January 7, 2020 -- Juratoys US Corp is pleased to announce the following staff additions. Matt Hudson and Sandy Johnson will be joining the US organization of this French-based company.

Matt Hudson will be joining as Sales Manager - starting Tuesday, January 7th. Matt comes to Juratoys US with 10 years of experience in the Specialty Toy Industry. He began his career in 2009 at Orb Factory, as an Inside Sales Representative. Over his 10 year career there, he grew first into the role of Regional Sales Manager, before eventually being promoted to Specialty Sales Manager. Matt knows what it takes to provide meaningful support to Sales Reps, and how to work closely with his customers to help them grow their business. Over his time at Orb, he aided in the development of many top tier support programs, and was an integral part of a team that twice won both ASTRA's Manufacturer Excellence Award, and Learning Express's Vendor of the Year.

Juratoys US welcomes back Sandy Johnson as Sales and Marketing Coordinator effective January 15th. She originally joined the company in 2013 with the primary responsibility of logistics and customer service. For the next few years she played key roles in managing the development of new system processes and operations to establish Juratoys as a standalone company and later, as a brand within Alex. Over the four years, she built strong working relationships with the Juratoys France and China teams. She directly managed many areas of the Juratoys US business including purchasing, customer service, sales support, export sales, key accounts support, and the overall operations of Juratoys US Corp.

Juratoys US is thrilled to welcome these exceptional talents to the team. Please join us in saying welcome to Matt and Sandy.

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About Juratoys US

Juratoys US is the United States subsidiary of Juratoys, a leading French-owned company – celebrating 50 years in 2020 - of premium children's products that specializes in the design and production of quality toys. Juratoys offers Janod - an inspiring world of open-ended wooden toys and cardboard puzzles that nourish a child and help develop basic learning skills and Kaloo - soft baby and children's huggable toys that are immediately giftable. Best-selling lines include Pure, Spirit, Magneti-books and Tendresse soft body dolls. In 2020, the collection expands with Lalaboom® – a range of grow-with-me Bead sets that empower toddlers to school age children to discover and grow by constructing playful structures. The company sells products through specialty retailers and select catalogs nationwide. Juratoys has earned the loyalty of millions and the praise and trust of parents and educators.

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