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DISNEY FEATURES ARCKIT ON *THE LODGE* TELEVISION SERIES

Building on its continuing popularity, Arckit was featured this January on Disney's current highest rated show, [The Lodge](#), which is broadcast in over 100 countries. Set in Northern Ireland, the UK production debuted in September 2016 and has gained a tremendous viewership. Season two is currently in production.

Arckit was surprised when it spotted an entire Arckit town in a teaser for the show's new season. This, combined with Arckit's nomination as [Best Construction Toy of the Year 2017](#) by the Toy Industry Association, has delighted the Arckit Team. Winners of TOTY Awards will be announced in conjunction with Toy Industry Hall of Fame induction at The Intrepid Sea, Air & Space Museum in New York City to kick off Toy Fair Week on February 17th.



Producers of the popular musical-teen drama spotlighted their creative use of Arckit in their models. Their designs allowed plenty of natural light to enter the structures and demonstrated everything from large open-plan spaces, swimming pools, balconies, pitched roofs to skylights. Arckit Arckitexture surface details also added to their model layout with swimming pools and water features.



An exceptional hands-on architectural design tool, Arckit bridges the gap between professional tool and creative play. Arckit is continually designing new ways to open the world of architecture to everyone and creating fun STEAM learning tools for all ages.

Arckit will be showcasing new product ideas at the **Nuremberg Spielwarenmesse, Hall 6 Booth #A-04** and **New York Toy Fair, Booth #6462**.

About Arckit:

[ARCKIT](#) is a freeform architectural modelling system that allows children and adults to physically explore designs and bring design ideas to life with speed and precision. The scaled 'click and connect' modular components make it possible to create a vast range of structures that can be quickly assembled, endlessly modified and finished to perfection. Based in Ireland, Arckit is committed to opening the world of architecture to everyone.

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