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EVERYDAY PRINCESS® BIANCA, CHAINMAILLE DEMOS and SPEED INSIDE ZIPES WITH NEW RC TOY

All at Neat-Oh! International Booth 1031

Meet **Bianca**, a real-life 1st grader from Powell, OH and the inspiration for the Everyday Princess® Doll named after her. Bianca will be in Neat-Oh's booth at American International Toy Fair Booth 1031 on **Saturday, February 18 at 11 AM and 3 PM** for an hour each. Bianca embodies the spirit of Everyday Princess: "For every day, wherever girls play. No crown required™"



Everyday Princess Bianca doll is 4.5" tall, posable and has thick long beautiful hair perfect for brushing and styling. The Bianca Doll Outdoor Activity Set also includes Charlie the Dog and his dog bowl, a doll sized purse, glasses, a scooter and a see saw too. Real-life Bianca is a real-life Everyday Princess too, just like all little girls! She also rides a scooter and wears glasses, plays soccer and more often than not, sports a blond ponytail!



Bianca the doll

That's not the only news we have from Everyday Princess dolls. Neat-Oh! will be sharing two additions coming 4th quarter of 2017. They are working on a 3 doll set that reinforces that no matter how different children are, they are always a little princess – EVERY GIRL CAN BE A PRINCESS EVERY DAY. Soon, the dream of driving a car will come true for the little princesses.

The entire collection inspires storytelling and imaginative play. Young girls quickly discover that it's not about the outside but what's inside that counts!

That's what being an everyday princess is all about!

Also in the Neat-Oh! booth, come try your hand at learning the historic art of **Chainmaille**, which has been around for more than 1,000 years, and today refers to a huge variety of designs. The methods of making chainmaille by hand have not changed much in the craft's entire history ... until now. Neat-Oh! introduces Linkt™ craft kits with whimsical names like **Bubble Loops**. Come meet the **world-renowned chainmaille artisan Rebecca Mojica**. She partnered with Neat-Oh!, the first company to develop chainmaille kits for children 8 and up based on this beautiful and creative art form. Neat-Oh! will have tables set up throughout Toy Fair with Linkt materials so you can try it out and chat with Mojica!

And, Neat-Oh! will showcase its new Zipes™ **Speed Pipes**, the first RC vehicle toy where kids speed inside pipes instead of tracks. With 50,000 RPMs of power the vehicle can run so fast that it defies gravity ...you will be wowed that their cars are able to zoom *up* the pipes. With a little creativity, kids put together pipes that can twist, loop, lean...**12 never ending, gravity defying feet of pipe!** Zipes Speed Pipes includes real lights that make each experience freaking awesome – especially in a dark room!