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PROTECTING THE PLANET IS CHILD'S PLAY WITH EUROPE'S ADVENTERRA GAMES NOW SOLD HERE

*From Switzerland With Love, Kids Can Make Real Changes With Lessons Learned From Board Games **Recycle Rally**, **PowerHaus**, **Global Warning** & **WaterGame***

Boston, MA (November 18, 2019)—What kind of board games did 16-year-old climate activist Greta Thunberg play as a little girl? A new line of European board games designed to reduce our environmental footprints would no doubt bring a smile to her face as American children can now play, learn and become stewards of their homes, schools and towns! With titles like **PowerHaus**, **WaterGame**, **Global Warning** and **Recycle Rally** (\$24.95 each), boardgame-maker Adventerra Games is starting to make a splash in the U.S. toy market, for good reasons.

“We offer four exciting new board games that empower kids and teens to save our planet in an entertaining and educational way,” explained game designer Bryan Mundell, Founder/Owner of Adventerra Games. He’s just incorporated Adventerra Games North America LLC to bring his lively games to this part of the globe. “This is a hot new niche that appeals to Millennial parents and their children. A recent poll by NPR/Ipsos revealed that 80% of U.S. parents wish their kids were learning about climate change. Our games offer a fun and easy way for families to do just that!”

Parents have observed that after playing a round or two of the board games filled with rich content and attractive designs, kids will pay attention to the small actions that can make a real difference. The four titles are available online at their new website, www.adventerragamesUSA.com.

The whimsically titled **Global Warning** asks 4 to 7 players to challenge each other to solve the greatest number of environmental problems afflicting the Earth. At each turn, problem cards appear on different topics that, if not resolved with the right solution cards, cause an increase in the earth's temperature. To win, everyone must play as a team. If the temperature indicator reaches the maximum level, all players lose the game!

With all the negative news about the climate crisis, families and kids are desperately seeking ways that they can be a part of the solution. These games help families learn how they can take action to create a cleaner, healthier future. By teaching kids that they can make real changes in their homes and communities, Adventerra Games prepare them to be more responsible citizens, ensuring a better quality of life for everyone.

Cooperative and competitive board games focused on how to protect the planet are appealing to all ages from elementary school to college. In the game of **PowerHaus** players find themselves in a small urban context in which they share an old house that leaks heat and wastes plenty of energy. Each player moves within the city by purchasing products and services to be installed in their shared home. The winner is the player who contributes the most to making the home more energy efficient, changing his or her behavior and making smart cost-saving choices! Because the players own the home together, they can also find ways to cooperate to improve their total team score. These grown-up lessons in teamwork are naturally absorbed by children as young as 7 years old.

“A fundamental aspect of our games,” continues game publisher Mundell, “is the attention to the quality and the ecological level of the board game materials. We use only natural materials and choose game pieces that are FSC-certified, non-toxic and recyclable.” He adds, “It is a priority for us to produce games that are true to our values: respect the environment, reduce pollution, and conserve resources.”

Imagine the conversations around the dinner table after playing board games that empower families to save energy and water, recycle, and reduce their greenhouse gas emissions to slow global warming. Each game offers a wow factor in fun and knowledge.

Look for these four green-themed games online now at www.adventerragamesUSA.com and in specialty and game stores very soon. Note that it's not just children but the entire family who will enjoy competing and collaborating around the board. After all, players make choices to save resources and fight global warming – that makes everyone a winner.

WaterGame • \$24.95 • Ages 7+

Learn the value of clean water in this cooperative game.

Players roll dice, float down the river, and draw “Savings” or “Wasting” cards.

Unlucky players must rely on the community water jug, which requires donations from players who have saved more water. If the jug is empty when someone needs it, everyone loses – so let the negotiations begin! Components: game board, 18 water-saving cards, 18 water-wasting cards, 30 question cards, 4 movement tokens, 5 water markers, 1 die, and illustrated rules. Ideal for 3 to 4 players. Play can be completed in about 30 minutes.



Recycle Rally • \$24.95 • Ages 7+

Drive recycling trucks around town and maximize your score by collecting higher-value materials. But sort carefully! If too many recyclables are left behind, useful stuff is incinerated and the whole town is in trouble. The rules also feature an advanced game mode, recommended for ages 10 and up. Components: game board, 15 playing cards, 5 recycling trucks, 1 marker disk, 3 dice, 45 objects to recycle, 10 specialized truck tokens, 1 scorecard, a sheet of color-coded recycling stickers and illustrated rules. Recycle Rally is perfect for 3 to 5 players. Game time is about 45 minutes.



PowerHaus • \$24.95 • Ages 7+

This game teaches kids they have real power to fight climate change! Players are housemates trying to reduce utility bills with energy-saving habits. As you move through the game, decide which investments in technologies are better for your wallet and the world. Components: game board, 67 game cards, 4 tokens, 4 disks, 3 dice, banknotes, and illustrated rules. Made for 3 to 4 players. Set aside an hour and learn how to save lots of energy and reduce your home electric bills.



Global Warning • \$24.95 • Ages 10+, fun for adults too!

Players work together to clean up the earth and slow climate change while the temperature rises with each turn. Can you and your friends slow it down before "Game Over" happens for you AND Planet Earth? Teamwork and up to 90 minutes of play is needed to win! Ideal for 4 to 7 players. Makes a terrific multi-generational game night. Components: game board, 87 solution cards, 57 problem cards, banknotes, 3 dice, 1 temperature indicator disk, plus illustrated rules.



ABOUT ADVENTERRA GAMES

Adventerra Games, a family-owned company based in Switzerland, publishes engaging board games that help kids learn to conserve natural resources and save the planet. While playing their simple and enjoyable board games, players intuitively learn new behaviors that reduce their ecological footprints. When these behaviors become lifetime habits, players will have become super-heroes for the planet! Game inventor Bryan Mundell, the Founder/Owner, incorporated Adventerra Games North America LLC in 2019 to bring his games to families on this continent. To shop or to learn more, click on www.adventerragamesUSA.com.