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NEW INDUSTRY SERVICE PAVILION TO BE FEATURED AT ASTRA'S MARKETPLACE & ACADEMY

ATTENDEES TO GET EASY ACCESS TO ESSENTIAL BUSINESS SERVICES

Chicago, Illinois (May 22, 2017) – The American Specialty Toy Retailing Association (ASTRA) announced today an Industry Service Pavilion will be available for attendees on the exhibit floor at its 2017 Marketplace & Academy.

“This is the first time we have included a one-stop, easy-access way for Marketplace & Academy attendees to get an overview—right in the exhibit hall—of essential business services available in many cases at a discount ASTRA has negotiated,” notes Kimberly Mosley, President of ASTRA. “From technology solutions to freight to insurance, and from retail consulting to retail software to e-commerce websites, we invite all attendees, including exhibitors, to check out these affordable resources available through ASTRA.”

ASTRA affiliate partners participating in the Industry Service Pavilion may provide show-only specials and additional resources to ASTRA attendees who visit the Pavilion.

ASTRA’s Marketplace & Academy will be held June 25-28, 2017 in Philadelphia, PA. Visit www.astramarketplace.org to register.

About the American Specialty Toy Retailing Association (ASTRA)

Founded in 1992, the American Specialty Toy Retailing Association (ASTRA) is an international not-for-profit trade organization that develops and supports a membership of independent retailers, manufacturers and sales representatives in the toy industry. Inspired to change the world through the power of play, ASTRA is a community of dedicated professionals committed to providing children with healthy, quality play materials that have a high play value and are designed with a focus on what the child can do, rather than what the toy can do. Through certification programs, educational resources and networking opportunities, ASTRA equips and empowers members to make a positive impact on the economy and culture of the communities they serve. For more information, visit www.astratoy.org/.

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