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Contact: Susan J. Oliver
773.263.3030
soliver@interaccess.com

NEW INDUSTRY SERVICE PAVILION TO BE FEATURED AT ASTRA’S MARKETPLACE & ACADEMY

ATTENDEES TO GET EASY ACCESS TO ESSENTIAL BUSINESS SERVICES


“This is the first time we have included a one-stop, easy-access way for Marketplace & Academy attendees to get an overview—right in the exhibit hall—of essential business services available in many cases at a discount ASTRA has negotiated,” notes Kimberly Mosley, President of ASTRA. “From technology solutions to freight to insurance, and from retail consulting to retail software to e-commerce websites, we invite all attendees, including exhibitors, to check out these affordable resources available through ASTRA.”

ASTRA affiliate partners participating in the Industry Service Pavilion may provide show-only specials and additional resources to ASTRA attendees who visit the Pavilion.


About the American Specialty Toy Retailing Association (ASTRA)

Founded in 1992, the American Specialty Toy Retailing Association (ASTRA) is an international not-for-profit trade organization that develops and supports a membership of independent retailers, manufacturers and sales representatives in the toy industry. Inspired to change the world through the power of play, ASTRA is a community of dedicated professionals committed to providing children with healthy, quality play materials that have a high play value and are designed with a focus on what the child can do, rather than what the toy can do. Through certification programs, educational resources and networking opportunities, ASTRA equips and empowers members to make a positive impact on the economy and culture of the communities they serve. For more information, visit www.astratoy.org.

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