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ASTRA 2019 MARKETPLACE & ACADEMY REGISTRATION OPEN

RETAILERS AND SALES REPS GET SPECIAL PRICE ON ADVANCED REGISTRATIONS THROUGH 12/31/18

Chicago, IL (December 10, 2018) – The American Specialty Toy Retailing Association (ASTRA) announced today that [registration](#) for its 2019 [Marketplace & Academy](#) is now open and offering a special pre-early bird Advanced Registration price for retailers and sales representatives through December 31, 2018. As of January 1, 2019, the Early Bird rate will be in effect until February 20, 2019.



“We are opening registration earlier this year to give our small business members the opportunity for an even larger discount than usual,” says Kimberly Mosley, President of ASTRA. “The process is simple and quick. Registering right now is a great way to lock in a great price. At our 2019 Marketplace & Academy, you’ll have access to the many vendors who offer new products that differentiate your store, the formal education and unscripted networking opportunities that enrich your knowledge base, and

the generous show-only discounts retailers will find in Pittsburgh.”

ASTRA’s 2019 Marketplace & Academy will be held June 9-12, 2019 in Pittsburgh, Pennsylvania. Visit www.marketplaceandacademy.org for complete information or to [register](#) at the Advanced Registration rate.

About the American Specialty Toy Retailing Association (ASTRA)

Founded in 1992, the American Specialty Toy Retailing Association (ASTRA) is an international not-for-profit trade organization that serves more than 1,800 independent retailers, manufacturers and sales representatives in the specialty toy industry. ASTRA is a community of dedicated professionals committed to providing children with healthy, quality play materials that have high play value and are designed with a focus on what the child can do, rather than what the toy can do. ASTRA members are leaders who, through their businesses, make a positive impact on the economy and culture of the communities they serve. For more information, visit www.astratoy.org/.

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