

March 5, 2020

ASTRA Coronavirus Update

ASTRA is committed to providing members with the tools and resources to respond to the growing concern on the coronavirus. With major events being cancelled, we know that many in our community are asking questions about this year's [Marketplace & Academy](#) in Orlando. **We currently have no plans to postpone or cancel the event.**

As the impact of the coronavirus evolves daily, we will continue to share information and provide updates. We remain watchful but also focused on delivering an important event for the specialty toy industry, and we are in conversations with the board and experts as we determine appropriate measures for our attendees and exhibitors.

Following are some useful reminders to help reduce your risk:

- Wash your hands frequently and thoroughly for at least 20 seconds
- Use an alcohol-based hand sanitizer that contains at least 60-95% alcohol
- Practice good coughing and sneezing etiquette, covering your mouth and nose with a tissue when you cough or sneeze
- Keep work environments clean, using basic cleaning and disinfecting products when necessary

If you have any questions or would like to share what your organization is doing to manage the situation, please contact us at info@astratoy.org.

Kimberly Mosley, CAE
ASTRA President

Christine Blumberg
ASTRA Board Chair

Additional Resources

- [Coronavirus Resources for Retailers](#), National Retail Federation
- [Coronavirus disease \(COVID-19\) outbreak](#), World Health Organization
- [Frequently Asked Questions about Coronavirus](#), World Health Organization
- [Coronavirus disease 2019 \(COVID-19\)](#), Centers for Disease Control and Prevention
- [Emergency Preparedness and Response: Coronavirus \(COVID-19\)](#), U.S. Travel Association